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# HYDE'S LANDSCAPE SERVICE

*For increasing the value and adding  
to the beauty of your home*

*Correct simple treatment in harmony with architectural design  
gives distinction and attractiveness at a very modest cost*



*You are welcome to to confer with us. Our experience has helped  
others and may insure the success of your plantings*

*H. A. Hyde Co.*  
**GROWERS - NURSERYMEN**

WATSONVILLE, CALIFORNIA



# HYDE'S LANDSCAPE SERVICE

ORNAMENTAL TREES AND PLANTS  
ROSES - SHRUBS - FLOWERS  
LAWN AND GOLF GRASSES  
GARDEN FURNITURE

OUR MESSAGE to you is, first—to show the great importance of, and the real added value in making your home grounds attractive, and then—to offer to you a service that will insure the success of your efforts.

A well kept Lawn, Flowers or Shrubs give an atmosphere of dignity and refinement alike to the cottage or mansion. Even a small planting may appear as a rare jewel if it has the touch of a master hand.

In order that plantings may thrive and increase in value, consideration must be given to temperatures, exposures, moisture conditions, and effect of salt air, if near the Coast, also the expense and care of the upkeep. Our long experience and knowledge of California conditions has solved many of these problems for us—a service we now offer to you.

SPECIALIZING in Landscaping, our Mr. Dossche brings to you from both America and Europe a training and rich experience—not alone in the treatment of private grounds and estates, but public improvement work, parks, exposition grounds and conservatories, his first important work in America being on the grounds of the World's Fair at St. Louis, famous for the beauty and grandeur of the plantings. Of late years he has handled many important projects on the Pacific Coast.

## Cut Flowers

Correct floral appointments for all formal or informal affairs. Banquets, Weddings, Receptions, given special attention. Member F.T.D. Flowers by telegraph anywhere.





TO IMPROVE our service, we have removed our Seed and Flower store from the congested down town area to temporary quarters at our home place. Here the entire personnel of our various departments is at your service.

*A good  
example of the  
proper selection  
of plants that  
preserve the  
atmosphere of  
and appear to  
belong  
to this old  
Spanish type*



There is room to park your car. The Flowers, Plants, Fruits can all be seen at seasonable times. The Lath Houses, Ornamentals, Evergreens, and the Green-houses are always open to visitors.

A qualified experienced member of our organization will confer with you about your planting problems, give estimates, and where necessary can furnish labor for any planting operation for home grounds, golf clubs, or large estates.

 **FREE DELIVERIES—Tuesdays and Fridays**  
*Salinas, Monterey, Pacific Grove, Pebble Beach,  
Carmel and the Highlands*

*Our catalog of Fruit and Ornamental Trees, Shrubs, Flowering Plants, Bulbs,  
Flower and Vegetable Seeds, Garden Supplies, mailed on request.*



# ROCK GARDENS

**I**MPOSING natural effects combining dry rock work with stately evergreens for hill-sides, terraces, entrances, driveways, embankments.

**A**LPINE Rock Gardens—either formal or natural effects, with dainty flowers, evergreens and interesting moss-like plants.



*Pools and  
Fountains—with  
formal surroundings  
or planned for  
natural effects—  
always interesting  
and impressive*



*We can create  
the type and desired  
effect in strict  
harmony with your  
architectural  
designs  
and surroundings*

**ROCK and ALPINE PLANTS**—See our catalog for select list of most useful and interesting varieties. Many of these make lovely displays in beds and borders where there are NO ROCKS.—Try this.

## GROUND COVERS

*The many wonderful creeping plants referred to as "ground covers" should not be considered merely as substitutes for lawns as they have a distinctive ornamental value and add charming touches of color, and beautiful garden effects used as borders, beds, planted in groups or enmasse as ground covers. They are drouth and heat resistant, thriving under conditions that make a lawn impossible. The collection we offer is specially suited to Central California. See Catalog for complete list.*



*Cerastium—Tomentosum*



*Mesembryanthemum—Golden Queen*



*Helianthemum—Yellow Sun Rose*





# Wind Breaks and Hedges

A **SUITABLE** Windbreak will often transform a windswept waste into a veritable Garden of Eden, softening the temperature, preserving the moisture and protecting the plantings in a way that is truly amazing.

*We grow thousands of Eucalyptus, Monterey Cypress and other trees and shrubs for forest planting, windbreaks and hedges.*



*CEDRUS DEODAR—On Sherman Drive—One of the most beautiful evergreens for lawn specimens, formal plantings, driveways. Other splendid evergreens are Monterey Cypress, Cedrus Atlantica, Lawson Cypress. See catalog for complete list.*

## Palms, Roses

For Avenues and Driveways Tree Roses make a magnificent and attractive display, flowering freely the first year.



*See our Catalog for  
Roses, Ferns, Pot Plants*



We can make up your Porch and Window Boxes to suit the location and exposure.



*Phoenix  
Canariensis  
nice specimens  
from  
\$2.00 up*

ANNUAL and PERENNIAL FLOWERING PLANTS in wonderful assortment for garden display and cut flowers. Fine large plants that will flower freely.

PLANT A BED OF HYDE'S GIANT PANSIES—They bloom early and continuously.



# HYDE'S LANDSCAPE SERVICE

*For increasing the value and adding  
to the beauty of your home*



## HYDE'S GRASS SEEDS

We can give you the right mixture for producing a thick  
velvety turf that remains green and luxuriant.

SPECIAL MIXTURES TO MEET CONDITIONS

*H. A. Hyde Co.*  
GROWERS-NURSERYMEN

WATSONVILLE, CALIFORNIA

